



14th
Session



10th
Session



5th
Session



5th
Session



2nd
Session



THE LEADING ANIMAL HUSBANDRY INTERNATIONAL TRADE SHOW

OCT NOV
30 - 01
2025

Millennium Hall
Addis Ababa, Ethiopia

About ETHIOPEX, ALEC, and partner events

ETHIOPEX, ALEC, Apiculture and Aquaculture Ethiopia are the premier allied animal husbandry gatherings dedicated to advancing the livestock industry in Ethiopia. This event unites professionals, researchers, policymakers, and industry leaders from around the globe to exchange knowledge and explore opportunities that drive progress across the entire value chain of animal husbandry. Participants will engage in vital discussions on animal husbandry and health fostering collaboration while establishing profitable business relationships in trade and investment.

As a major annual event in the region, ETHIOPEX, ALEC, Apiculture and Aquaculture Ethiopia attract diverse stakeholders, including local, regional, and international players in meat supply, dairy processing, feed production, live animal trading, and more. By facilitating knowledge sharing and showcasing transformative technologies, this event serves as a hub for innovation and economic growth in the livestock sector, ensuring that all participants can benefit from the latest advancements and trends in the industry.



Opening Ceremony Dignitary Attendants



2024 SHOW SUMMARY



H.E. Dr. Fikru Regassa
State Minister, Livestock and Fisheries Development
Ministry of Agriculture



Dr. Asrat Tera
Director General
Livestock Development Institute



H.E. Amb. Christine Pirenne
Ambassador
Embassy of the Kingdom of the Netherlands



Mrs. Julie Graham
Country Director
SNV Ethiopia



Mr. Nebeyu Lemma
Managing Director
Prana Events



Mr. Osama Moustafa
President & CEO
Expo team for Services Co. Ltd

The Expo in Numbers

95+

Exhibitors



14

Countries



**+
4000**

Visitors



6

**Parallel
sessions**



15

Speakers



500

Delegates



Exhibitors Feedback



Eyasu Kebede Alpha Omega



My company is Alpha Omega, a company in fish farming. This is my first time participating, and I wish we could do it every month. Next year, I'll be part of it, there's no doubt about it. Next time not only me, but a few of my farmers they would be here too. This is because it's extremely interesting and beyond my imagination, and as a person, I would want to thank the organizers. I'm very, very satisfied, and it became like a platform. I met so many people beyond my imagination. I came here to create awareness, but instead, I came to share the whole idea and the whole concept. The biggest takeaway for me is learning directly from people who live the reality, not just numbers or data but real experiences. These conversations have been invaluable, and I wish we had more time to engage.

<https://youtu.be/LEFhXBJYQtM?t=186>

Ziad Msharbash Alestesharia Nutrition



It is our first expo our first time in Ethiopia in generally the experience is very lovely to be honest. There is a lot of variety all the exhibitors and the people are coming to visit. All the people are very friendly and very helpful. We gain the knowledge about Ethiopian market and what the Ethiopian people need and what they do. We didn't face any challenges, in fact the people who organized the event were very helpful and even before the event started they kept contacting with us every day for small detail and everything better than we expect so it was very good very nice. 100% coming back next year hopefully it will be better than this year as well even though this year was very good.

<https://youtu.be/LEFhXBJYQtM?t=293>

Viola Holi Luhuman bird



We are every year in the expo. This year we are sharing the stand with our sister company and the expo is getting better and better after. It's really nice to be here. I would say we have very good contact with this exhibitions. We talk to a lot of farmers and for me it is very important not to sell but to get technical advice and we could solve a lot of problems by farmers coming, showing me pictures. And it was a very well organized very nice event, so we are coming back.

<https://youtu.be/LEFhXBJYQtM?t=123>

Eskinder Yoseph Anan Agro industry



Previously, I attended the expo to gain experience and connect with international institutions. This year, I participated with my own product, using the platform to promote it effectively. The audience here is selective, and we have found significant interest in our offers.

Through this experience, we conducted a survey to understand various customer needs, met many people, and gained valuable insights into multiple sectors. I firmly believe events like this should continue, as they play a crucial role in showcasing global advancements in the agriculture sector and promoting them effectively. In the future, we plan to participate with additional products to further expand our reach.

<https://youtu.be/LEFhXBJYQtM?t=144>

Gallery



Gallery



Ethiopia Facts and Figures

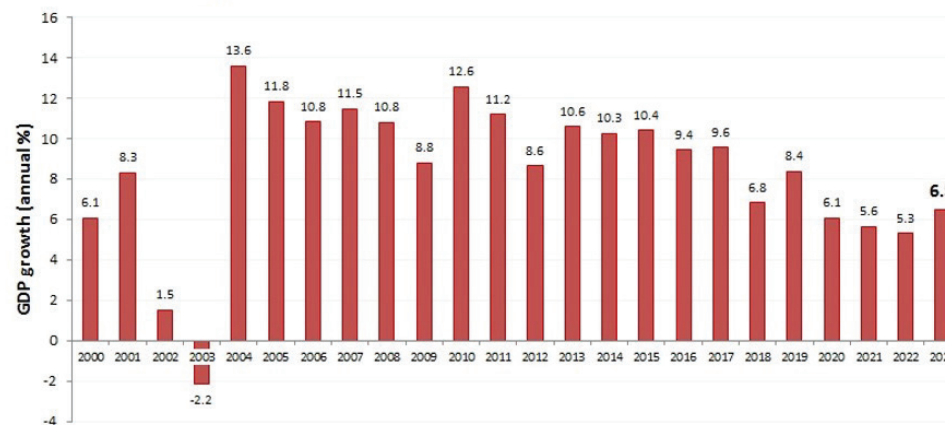
Population



Economy

- Ethiopia's economy is projected to continue its growth trajectory, with an estimated GDP of approximately USD 135 billion in 2024 (IMF, 2024)
- The country is expected to achieve a projected growth of 6.5% in (WB,2024)
- The agricultural sector remains a cornerstone of the Ethiopian economy, contributing about 34.5% to GDP. It employs over 70% of the population, highlighting its critical role in food security and livelihoods (IMF, 2024).
- The services sector accounts for around 36.5% of the GDP, reflecting growth in trade.
- Ethiopia aims to achieve lower-middle-income status by 2025. This goal is part of the government's broader Vision 2025 strategy, which emphasizes sustainable industrialization, increasing agricultural productivity, and enhancing human capital(IMF,2025).

Ethiopia GDP growth rate



Source: World Bank national accounts data, and OECD National Accounts data files.

economygdp.com

Ethiopia's Thriving Livestock Sector: A Pillar of Economic Growth and Food Security

Ethiopia's livestock sector remains a fundamental pillar of its economy, providing livelihoods for millions of people and significantly contributing to the nation's GDP. With the largest livestock population in Africa and ranking fifth globally in cattle, it provides essential food, income, and employment, especially in rural areas. The sector enhances food security and nutrition through products like milk, meat, and eggs. Driven by rising demand from population growth and urbanization, Ethiopia's livestock industry is poised for significant expansion and modernization.

Livestock Population Snapshot



8.1 million heads
(World Bank, 2024)

Camels



70.3 million heads
(World Bank, 2024)

Cattle

95.4 million heads
(World Bank, 2024)

Sheep & Goats



Ethiopia's Thriving Livestock Sector: A Pillar of Economic Growth and Food Security

Economic Significance

The livestock sector accounts for approximately **19% of Ethiopia's total GDP** and up to **45% of agricultural GDP**. With over **14 million livestock-keeping households**, it plays a crucial role in poverty reduction, food security, and employment (World Bank, 2024).

Recent Initiatives and Developments

- **National Livestock Data Standard:** In early 2024, Ethiopia's Ministry of Agriculture partnered with Development Gateway to introduce a comprehensive livestock data management system. This initiative enhances data collection, integration, and decision-making for better sector planning (Development Gateway, 2024).
- **Second National Agricultural Census:** Ethiopia has embarked on a year-long national agricultural census to gather in-depth information on livestock, farmland, and agricultural practices (Ethiopian Statistics Service, 2024).
- **The "Yelemat Tirufat" initiative:** a four-year development program that represents a comprehensive approach to enhancing agricultural productivity in Ethiopia, particularly in the livestock sector, through strategic partnerships, capacity building, and infrastructure development.

Poultry: A Growing Industry

Poultry farming is deeply ingrained in Ethiopian culture, spanning from **backyard farms to large commercial enterprises**. The sector plays a pivotal role in food security, nutrition, and employment generation. The emergence of a growing middle class is expected to drive an increase in the consumption of poultry products, which are recognized for their high nutritional value



Current Poultry Population

57 million birds

Laying Hens

34.26%

Broilers

32.86%

Ethiopia has launched its first poultry development strategy, which is aligned with a comprehensive 10-year perspective plan. This ambitious strategy sets specific targets aimed at transforming the poultry sector by 2030. Key **objectives** include:

- **Increasing Poultry Meat Production:** The plan aims to raise poultry meat production from 48 tons in 2020 to 106 tons by 2030.
- **Boosting Egg Production:** Egg production is targeted to increase from 2,854 million to 5,546 million during the same period.
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These initiatives are designed to enhance food security, improve nutrition, and support economic growth within the country (ILRI,2023).

Aquaculture: Tapping into Ethiopia's Water Wealth

Ethiopia is gifted with abundant aquatic resources, including 20+ natural lakes, 12 major river basins, 75 wetlands, and 15 reservoirs. However, aquaculture remains largely small-scale and subsistence-based. Ethiopia is home to a diverse range of fish species, both in its natural water bodies and in aquaculture farms. Some of the prominent fish species found in Ethiopia include: Nile Tilapia (*Oreochromis niloticus*), African Catfish (*Clarias* spp.), African Lungfish, Barbus Species, Labeo Species, African Carp (*Labeo coubie*), African Tetras, and African Mormyrids



Fish farming

Approximately 1,300 subsistence fish farmers operate ponds ranging from 100 to 300 square meters.



Production Growth

Increased from 15 tonnes to 25 tonnes annually (FAO, 2024).

With strategic investments in fish farming, Ethiopia has the potential to develop a robust aquaculture industry that enhances food security and economic growth.



Apiculture: Ethiopia's Sweet Gold

Ethiopia stands as Africa's top honey producer and ranks among the top ten global producers, contributing **23.6%** of Africa's honey output and **2.1%** of global production (Juniper Publishers, 2024).



Beekeeping is a low-investment, high-reward sector that supports biodiversity, increases crop yields, and provides sustainable income for rural communities. Ethiopia's focus on modernizing beekeeping practices will further enhance the industry's economic impact.

Opportunities in Ethiopia's Livestock Sector

Ethiopia's livestock, poultry, aquaculture, and apiculture sectors are at a transformational stage. With strategic investments, innovative policies, and sustainable practices, the nation is set to become a leading force in livestock-based economic development in Africa.

Dairy Production

- The largest livestock population in Africa, with significant potential for growth.
- Opportunities for enhancing productivity and commercialization in dairy value chains.
- **Market Size:** The Ethiopian dairy market was valued at approximately **\$1.5 billion in 2021**.
- **Growth Projections:** Expected to grow at a compound annual growth rate (CAGR) of **8%** from 2022 to 2027, driven by rising consumer demand for dairy products and increasing urbanization.



Poultry Farming

- High growth potential with increasing interest from young entrepreneurs.
- Provides employment opportunities, especially for youth and women.
- **Market Size:** The poultry market in Ethiopia was estimated at around **\$600 million in 2021**.
- **Growth Projections:** Anticipated to grow at a CAGR of **10%** through 2025, fueled by increasing consumption of meat and eggs, and a growing middle class.



Why attend?



Market Insights: Understand the current trends and projections in Ethiopia's livestock sector. Analyze market dynamics, consumer demands, and growth opportunities across various segments, including dairy, poultry, aquaculture, and apiculture.



Strategic Partnerships for Growth: Leverage the platform to form strategic alliances that can lead to transformative projects in the livestock sector. Collaborate with NGOs, government officials, and industry leaders to drive impactful changes.



Innovation Showcase: Demonstrate your latest technologies in feed, health, housing, and processing that can drive efficiency and productivity in the poultry sector.



Networking Opportunities: Connect with industry leaders, policymakers, researchers, and innovators from around the globe. Build valuable relationships that can lead to future collaborations and partnerships.



Knowledge Sharing: Participate in parallel sessions and discussions on cutting-edge topics related to animal husbandry, animal health, and market trends

Exhibitor's Profile

Showcasing a diverse range of exhibitors, including:

- Academic and research institutions
- Animal Breeding and reproduction technology
- Animal Care and Animal Health products
- Animal housing and shed construction
- Breeding and reproduction technology
- Environment technology
- Equipment and accessories for poultry and aquaculture
- Equipment and accessories
- Feed and farm inputs
- Feed production and storage
- Health products, processing, packaging equipment, and more
- Husbandry and feeding technology
- Management and consulting services
- Milking and Cooling Technology

- Poultry feed and farm inputs
- Processing and packaging equipment technology
- Technology for dung, solid manure, and slurry
- Transport vehicles and services



Visitors Profile



Feed Manufacturers
and Suppliers



Equipment Suppliers



Agri-tech Innovators



Government Officials
and Policy Makers



Research and Development
Professionals



Non-governmental
organizations (NGOs)



International Delegates



Investors and Financial
Institutions



Students and Academics



Marketing Campaign



Social Media



Outdoor Campaigns



PR and Communication



Telemarketing



Print Media



Mass Media Advertisement



VIP Campaigns



About Organizers

Prana Events, renowned in Ethiopia, stands as a pivotal trade fair organizer and a comprehensive event management firm. Known for integrating knowledge, technology, and innovative solutions, we are instrumental in elevating Ethiopia's presence on the global trade fair stage. With a team of young, dynamic, and creative professionals, Prana Events excels in transforming concepts into world-class events across diverse sectors. Their expertise encompasses the entire spectrum of event services, from organizing exhibitions and trade fairs to meticulous planning and execution, thereby significantly contributing to the growth of various industries within Ethiopia. For more details, you can visit www.pranaevents.net



CONTACT INFO

Contact for Ethiopia and Worldwide:
Meron Solomon
Project Coordinator, Animal Science
Bolemedhaniyalem Lucky Building 5th Floor
P.O.Box: 16362 Addis Ababa, Ethiopia
Tel: +251 116 184365 Fax: +251 116 621202
Cell: +251 996 066631 / +251 929 308366
Email: animalscience@pranaevents.net
Website: www.pranaevents.net



CONTACT INFO

Contact for Sudan, North Africa and Middle East
Expo Team for Service Co. Ltd, Osama Moustafa
Hospital Street, Pantela building, Flat No. 101;
P.O.Box: 13 565 Khartoum 11111, Sudan
Tel: +249 183 745905 Fax: +249 183 745 906
Mobile: +249 912 273795
Email: simsim362002@yahoo.com
www.expoteam.info

Exhibitor's feedback



**Exhibitors satisfied
with the Quality of Visitors**



**Exhibitors satisfied
with Service from the organizers**



**Exhibitors satisfied
with On-site setup & assistance**



**Exhibitors satisfied
with Floor plan layout**

Opportunities in Ethiopia's Livestock Sector

Fisheries and Aquaculture

- Untapped potential in the fisheries and aquaculture sector.
- **Market Size:** The fisheries and aquaculture sector has a market size of approximately **\$200 million**.
- **Growth Projections:** Projected to grow at a CAGR of **7%** from 2022 to 2027, supported by rising demand for fish and government initiatives to boost production.



Apiculture (Beekeeping)

- Potential for export growth in honey and bee-related products.
- **Market Size:** The honey market in Ethiopia was valued at about **\$150 million in 2021**.
- **Growth Projections:** Expected to grow at a CAGR of **12%** over the next five years, driven by increasing global demand for organic honey and bee products.

