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Press Release

Ethiopia's premier Animal husbandry tradeshow features top quality exhibitors

More than 50% growth in Exhibitors number and floor space from the previous year at the 2019 trade show.

100+ exhibitors from 10 countries are ready to discuss business with 4000+ trade visitors for possible market linkages and technology transfer

***(Addis Ababa)* The 9th Ethio Poultry Expo (Ethiopex) along with the 5th African Livestock Exhibition & Congress (ALEC) and 1st Aquaculture and Apiculture Ethiopia will be held from 17 – 19 October, 2019 at the Millennium Hall, Addis Ababa featuring top quality exhibitors.**

Organized by Ethiopia's leading trade fair organizer, Prana Events in collaboration with its Sudanese partner Expoteam, the premier largest and comprehensive livestock, poultry, aquaculture and apiculture technology, inputs and solutions trade fair will cover the entire value chain of animal husbandry. Important Associations as well as exhibitors from 10 countries have already confirmed their participation, among them majority are key sector players.

The event has proved to be the major platform that fuel the development of animal feed, dairy, meat, poultry and veterinary value chains. The 2019 trade fair includes aquaculture and apiculture in its portfolio, which needs focus considering the resources we have and market opportunity. This gathering of major sector players will congregate in Addis Ababa for three days of networking and knowledge sharing.

The entire value chain of animal husbandry

African Livestock Exhibition and Congress: Ethiopia has the largest Livestock resources in the Continent. This segment focus on Animal health and Animal feed to develop the Dairy and Meat subsectors

Ethio Poultry Expo: traditional practices continue to dominate domestic poultry production. This event promotes commercial production and processing to make important contribution for food security.

Aquaculture Ethiopia: Aims to create the best possible platform for the promotion and growth of the under developed aquaculture sub-sector.

Apiculture Ethiopia – Honey is Ethiopia’s only agricultural Export product to the western market with huge potential to grow. The event promotes technologies for modern honey production.

More than 50 percent growth in Exhibitors number and floor space

Top quality exhibitors from China, Ethiopia, Germany, Hungary, India, Italy, Kenya, Netherlands, Sudan and USA are ready to discuss business with more than four thousand key stakeholders from all over Ethiopia and export destination markets for a possible trade linkages.

The 2019 show scores more than 50 Percent growth in Exhibitors number and floor space from the previous year. It is predicted to achieve an outstanding performance due to exhibitors Quality and diversity.

Majority of the country Poultry breeders and processors participation is expected to push the poultry sector to new heights. The meat export has also a chance to grow due to planned B2B meetings with potential buyers.

Extended institutional support

The event is supported by the Federal Democratic Republic of Ethiopia Ministry of Agriculture, Ethiopian Meat and Dairy Industry Development Institute, Veterinary Drug and Animal feed Administration and Control Authority. Further trust is given by the Feed the Future Ethiopia project. The Ethiopian Meat Producer Exporter Association, Ethiopian Poultry Producers and Processors Association, Ethiopian Livestock Exporters Association and

Ethiopian Milk Producer Processors Association have also backed the event while Hawetu Vet renewed its Gold sponsor position on 2019 trade show.

Facts about Animal products market

Demand for Animal products in Ethiopia is increasing rapidly, which is not matched by similar growth in local production. According to FAO data Ethiopians will consume 456,000 tons of Beef, 14,231 tons of Milk, 96,000 tons of poultry, 54,000 tons of egg, 265,000 tons of mutton & goat by 2030.

Per capita poultry product consumption in Ethiopia is one of the lowest in the world. In 2016, the per capita consumption of poultry meat was about 0.66 kg and the per capita consumption of eggs was also low, accounting for around 0.36 kg. In the same year, the per capita consumption for mutton & goat meat was 1.4 kg.

According to FAO Livestock production as a whole contributes about 45 percent to agricultural GDP in 2018 with the country producing over 3.8 billion litres of milk and 1 million tonnes of beef per year valued at USD 2.5 billion and USD 5.1 billion, respectively. Per capita consumption is approximately 19 kg of milk and 7 kg of beef per year

African's are expected to be consuming 83 million tons of milk by 2050. By 2050 consumption of both meats is estimated to increase to 13.5 million tons and that of poultry 11.8 million tons. The continent is projected to consume 2.6 million tons of fish by year 2030. In 2050, the egg, pork and mutton (I.e. sheep and goat meat) markets will be about 6.1, 3.5 and 5.9 million tons respectively.

About The Organizers

Prana Events – Creating Platforms

Prana Events is a full-service event management, marketing and consulting firm based in Addis Ababa, Ethiopia. The company is established with an aim to support the event industry with Knowledge, technology and solutions. Under the strong leadership of the founder and Managing Director - Mr. Nebeyu Lemma, who has a decade of expertise in managing international trade fairs and conferences, the company is staffed with young, hardworking and creative professionals that have high value and talent for their appointed position. As Ethiopia is on the lead as the fastest growing economy in the world, Prana Events is committed to be in the forefront in the area of trade fair and exhibitions by delivering world class shows.

Organizer & International Contact

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Expoteam For service Co., Ltd.

Expo Team Services Co. Ltd., is a leading international exhibitions and conference organizer mainly focusing on African markets development based in Khartoum Sudan. Managed by the founding shareholder and accompanied by the values of a family business Expo team has specialized in organizing poultry, printing, security and machinery industry exhibitions in east and central Africa. We also acquired the required skills and established a positive and influential network in the region, which gives us a competitive advantage.

Organizer & Middle East and North Africa Contact

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